



Leading With Purpose

**2017 Annual Report  
YMCA of Greater Vancouver**

# Moving forward together, with focus and determination.

The most important things in life—most lasting, meaningful and impactful—seem to start with an intentional choice. Rarely passive, our efforts begin with a deliberate action we believe will get us to where we want to go.

That's what both this last year and the years to come are all about: intentional leadership. When we make conscious decisions, act with purpose and keep our eyes focused on the kind of healthier community we want to build, we will not only reach our goals, but quite likely surpass them.

That's why this year we are going to be intentional about:

- **People:** People are the heart of our plan. We will promote a culture of empowerment, accountability and opportunity for YMCA talent.
- **Innovation:** We have always evolved in order to effectively address emerging needs. We will continue to innovate, responding to new opportunities and embracing change in how we do our work.
- **Our Team:** Unified by a shared strategic plan, the YMCA governance family, leadership team and staff will move forward as a coordinated Y, ready to make our best contribution.
- **Focus:** The plan before us is ambitious. To deliver on our promises, we must remain focused on the strong operational performance of our existing Y while simultaneously fundraising and building new centres of community.

It's an exciting time to be a part of the Y. We will follow our ambitious plan, make choices rooted in our mission, serve children and families with heart and work together interdependently.

We are building a community in which a generation of children and families reach their full potential. It's a choice we are making together because we know it matters and we know we can do it. **So let's go!**



Stephen Butz,  
President and CEO



Dr. Graydon Meneilly,  
Board Chair



# Meaningful impact.

## Helping children thrive.

This year was a particularly special year at the Woodward's YMCA Child Care Centre with 13 children graduating from the program ready for their new adventure in kindergarten. Jake was one of those children. When we first met Jake, he had just been diagnosed with multiple complex disorders and needed a lot of support. His mom Shelley was feeling lost as she was a single mom balancing multiple jobs and was unable to find affordable childcare to suit Jake's needs. She was worried because he was developing much slower than his peers and was impulsive and easily agitated.

Shelley felt an immediate sense of relief when she learned the YMCA was able to provide all the support Jake needed, including nutritious meals, stability and comfort.

Over the two years that Jake was at the centre, he absolutely transformed. He was eating nutrient dense foods every day, which helped him grow strong enough to receive additional support from specialists. He learned to communicate his needs and share with others. Jake went from being impulsive and easily angered to being gentle, agreeable and independent. None of this would have been possible without YMCA donors and supportive staff.



## Fostering belonging and connection.

Helping youth grow up healthy and engaged in their community is a priority for the YMCA. Through the YMCA Youth Leadership Development program (YLD), our youth leaders are challenged to build relationships and develop skills in a fun, safe and supportive environment. More than 850 youth participated in YMCA Youth Leadership Development programs in 2017.

Lisa has been participating in Surrey's YLD with the help of financial assistance. Even though she has participated for three years, she has never attended the annual Youth Leaders Conference at YMCA Camp Elphinstone. She describes herself as introverted and shy and often feels like she doesn't belong. Spending a few days away from home surrounded by people she doesn't know was very intimidating and, although she wanted to go, she could never build up the confidence to register. After a little encouragement from past participants and YLD staff who shared stories and photos of past conferences, Lisa made the courageous leap to attend.

Because of the warm environment created by the staff and volunteers, it only took a few hours for Lisa to feel comfortable and make friends. She was smiling and laughing before you knew it and even performed in the talent show at the end of the conference. After the conference, she said, "I will carry everything you have taught, given and experienced with me for the rest of my life. YLD has forever changed my life for the better."



# 2017 Highlights



**116,723**

children, youth, adults  
& seniors served

**45% are under 18 years old**



**290**

community partners

See list at [gv.ymca.ca/partners](http://gv.ymca.ca/partners)



**245**

program sites



**1,739**

passionate employees



**\$1,689,760.97**

in direct financial assistance  
to **10,780 people**



**\$7,916,876**

total donations received



**1,402**

dedicated volunteers contributed  
**110,618 hours of service**



# Significant Achievements

- ✓ Thanks to the hard work of **our Chilliwack team**, we closed the Chilliwack Family YMCA in July 2017 with a record number of members, many of whom are engaged and participating in our pop-up programming. This group of committed members is eagerly anticipating the opening of the new building in January.
- ✓ Through the passion and dedication of our Mental Wellness team, along with \$3 million of funding from the provincial government, the **Y Mind initiative was created to expand mindfulness groups to YMCAs across the province**. In addition, partnerships have been developed with three school districts in the Lower Mainland.
- ✓ On a sunny day in October, together with members of the community and Chilliwack City Council, we **broke ground on construction of the new Chilliwack YMCA**.
- ✓ **Our Chronic Disease team secured two years of funding** with the Active Aging Research Team, and the Centre for Hip Health and Mobility to expand the Choose to Move program across the province.
- ✓ **Our Employment and Training team secured a three-year contract** with the federal government for Youth Employment Bootcamp.
- ✓ We launched **YMCA British Columbia**—an entity with the mandate to promote, facilitate, coordinate and fund provincial delivery of programs to benefit British Columbians. YBC draws on the YMCA's experience in infrastructure and capacity to deliver transformational health and community programs.
- ✓ Following the launch of the **What Really Matters Capital Campaign** in 2016, we are gaining traction in all communities, recruiting 50 active volunteers who are having conversations with likeminded people across the Lower Mainland—potential owners of the YMCA mission to bring life-changing programs to underserved communities.



# Summary of YMCA Financial Statements

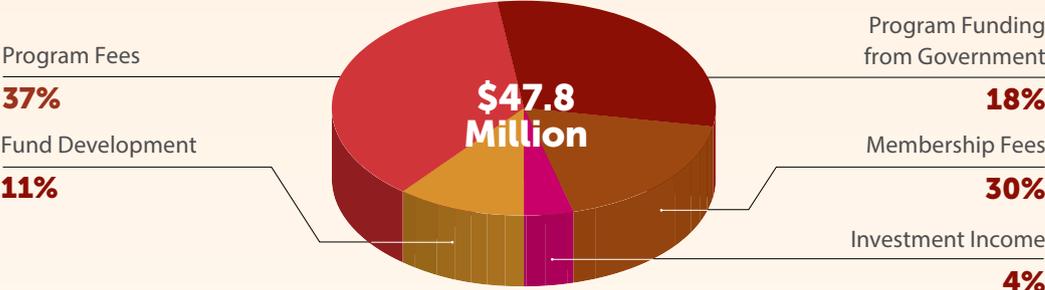
Years Ended December 31, 2017 and 2016

	<b>2017</b>	<b>2016</b>
	('000)	('000)
	\$	\$
<b>STATEMENT OF FINANCIAL POSITION</b>		
Current assets	4,532	4,841
YMCA facilities under development	5,832	1,146
Investments	29,962	18,524
Property and equipment	8,577	8,662
<b>Total assets</b>	<b>48,903</b>	<b>33,173</b>
Current liabilities	10,808	6,446
Long term liabilities	17,015	6,709
Net assets	21,080	20,018
<b>Total liabilities and net assets</b>	<b>48,903</b>	<b>33,173</b>
<b>STATEMENT OF OPERATIONS</b>		
<b>Revenue</b>		
Program fees	17,787	17,062
Membership fees	14,455	15,116
Government sources	8,707	7,672
Donations & United Way	5,152	4,880
Investment income	1,683	667
<b>Total</b>	<b>47,784</b>	<b>45,397</b>
<b>Expenses</b>		
Salaries and benefits	28,478	26,986
Occupancy	8,735	8,533
Other	8,062	7,527
Amortization	1,448	1,325
<b>Total</b>	<b>46,723</b>	<b>44,371</b>
<b>Excess of revenue over expenses for the year</b>	<b>1,061</b>	<b>1,026</b>

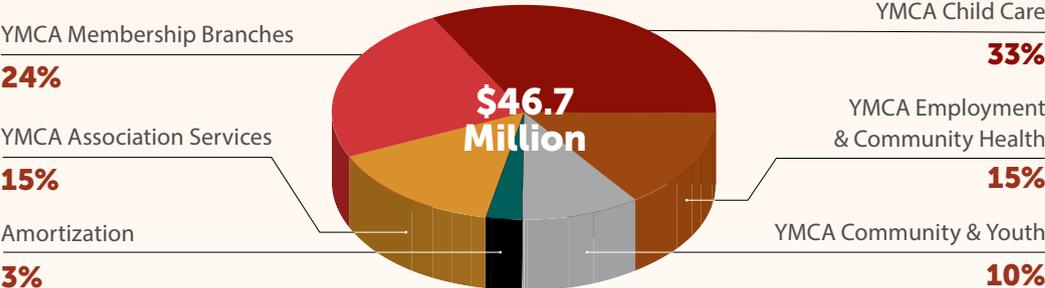
Complete financial statements audited by Ernst & Young LLP, and from which this summary is extracted, are available upon request.

# Revenue and Expenses

## REVENUE FROM OPERATIONS 2017



## EXPENSES FROM OPERATIONS 2017



## 2017 Board of Directors

Dr. Graydon Meneilly  
(Chair)

Mary Beck

Bob Chan Kent

Greg D'Avignon

Mary Anne Davidson

Janine Davies

David Gaskin

Barbara Grantham

Gavin Hume, Q.C.

Jim Southcott

Dallas Leung

Jeanette McPhee

Maureen Murphy

Houtan Rafii

Heidi Worthington

## Executive Team

Stephen Butz  
President & CEO

Marnie Jepsen  
Vice President,  
Association Services

Craig Sheather  
Vice President,  
Operations

Signi Solmundson  
Vice President,  
Marketing &  
Communications

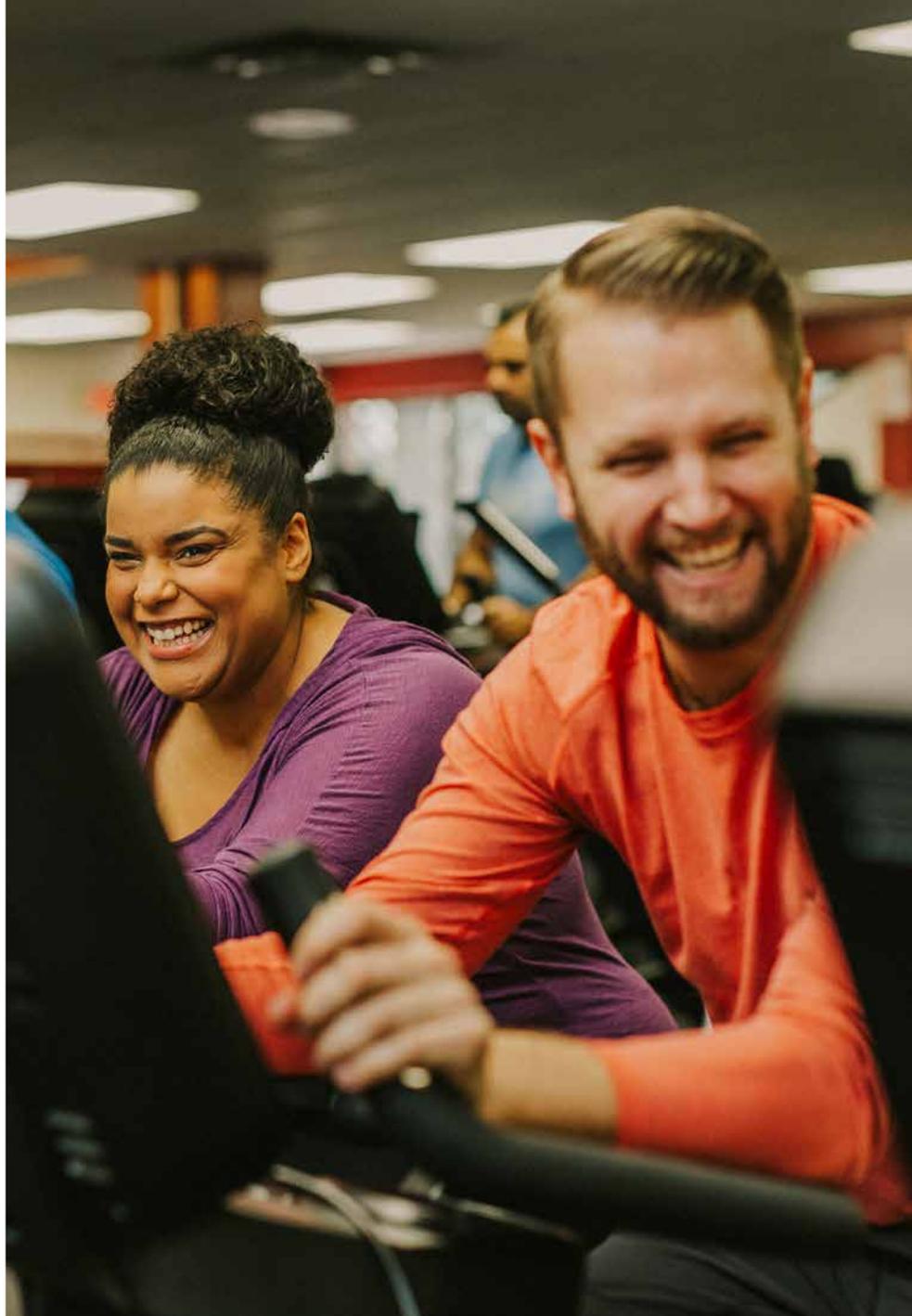
Darlene Hepburn  
Vice President,  
Fund Development

Roberta Haas  
Vice President,  
People

Denis Gagnon  
Vice President,  
Research & Strategy

Nancy Farries  
Vice President,  
Canada West  
Regional  
Development Centre

Roy Funk  
Vice President,  
Properties



## YMCA of Greater Vancouver

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Charitable Registration: 803 976 075 RR0001